



From OK-ish to Outstanding

How any team can become a high-performing one

Tobi(as Mende), Tech Unicorn Builders

Are you doing Scrum?



TECH UNICORN
BUILDERS

Why?

History Lesson

Let's go back 32 years.



Scrum

Pentium Processor

Web Protocol

14.4 kbit/s

Mosaic

WiFi

Concur

SOA

Smartphones

PDF

Java

Google

**Agile
Manifesto**

HD Video
Conferencing

SaaS

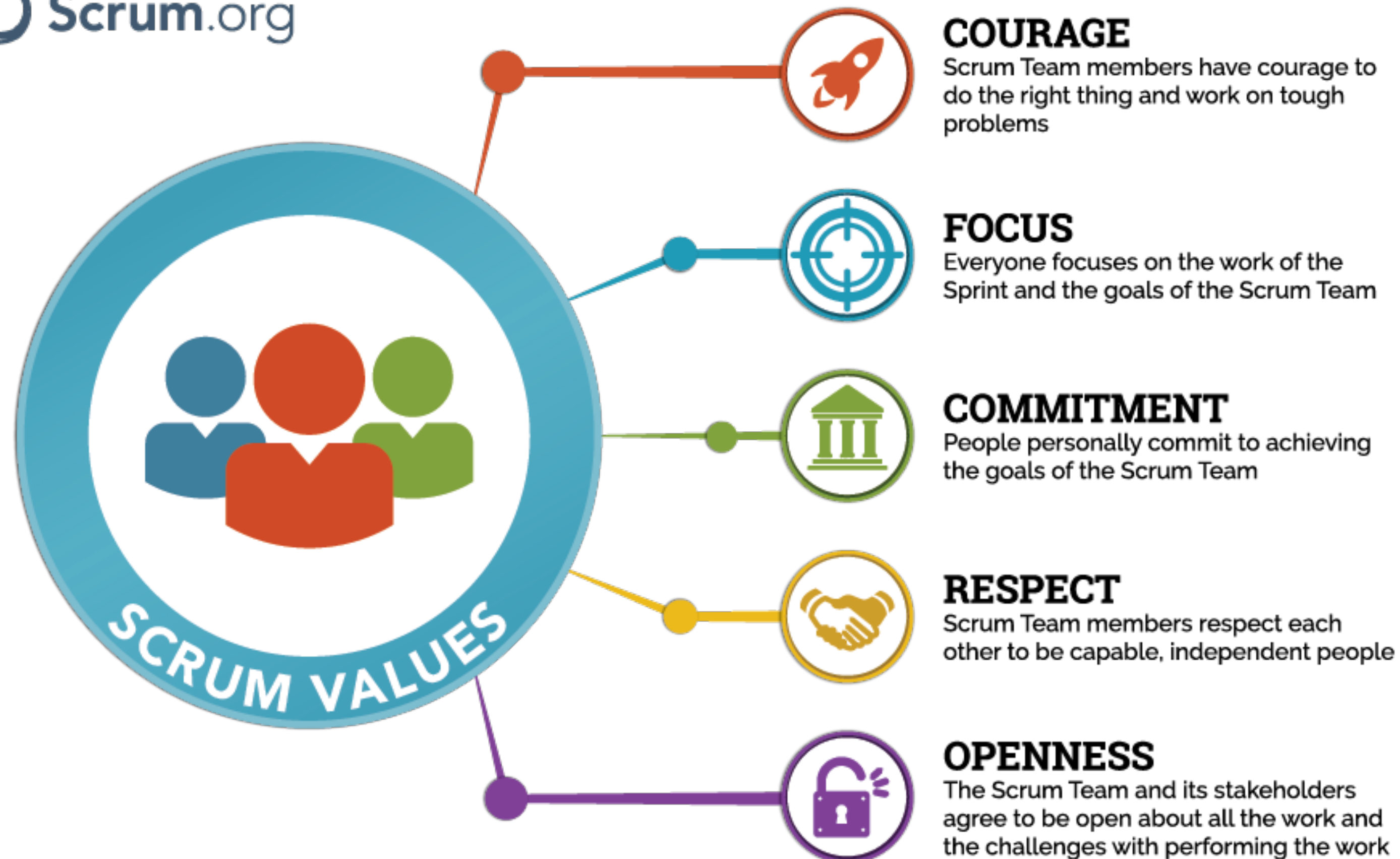


**Certified
Scrum
Master**

**Scrum
Guide**

Scrum

The good parts: Scrum Values



Scrum

The problematic parts

- Dailies
- Sprint Reviews
- Sprint Plannings
- Sprints
- “One Increment per Sprint”
- Backlogs
- Scrum Master
- Product Owner

Scrum = Training Wheels?

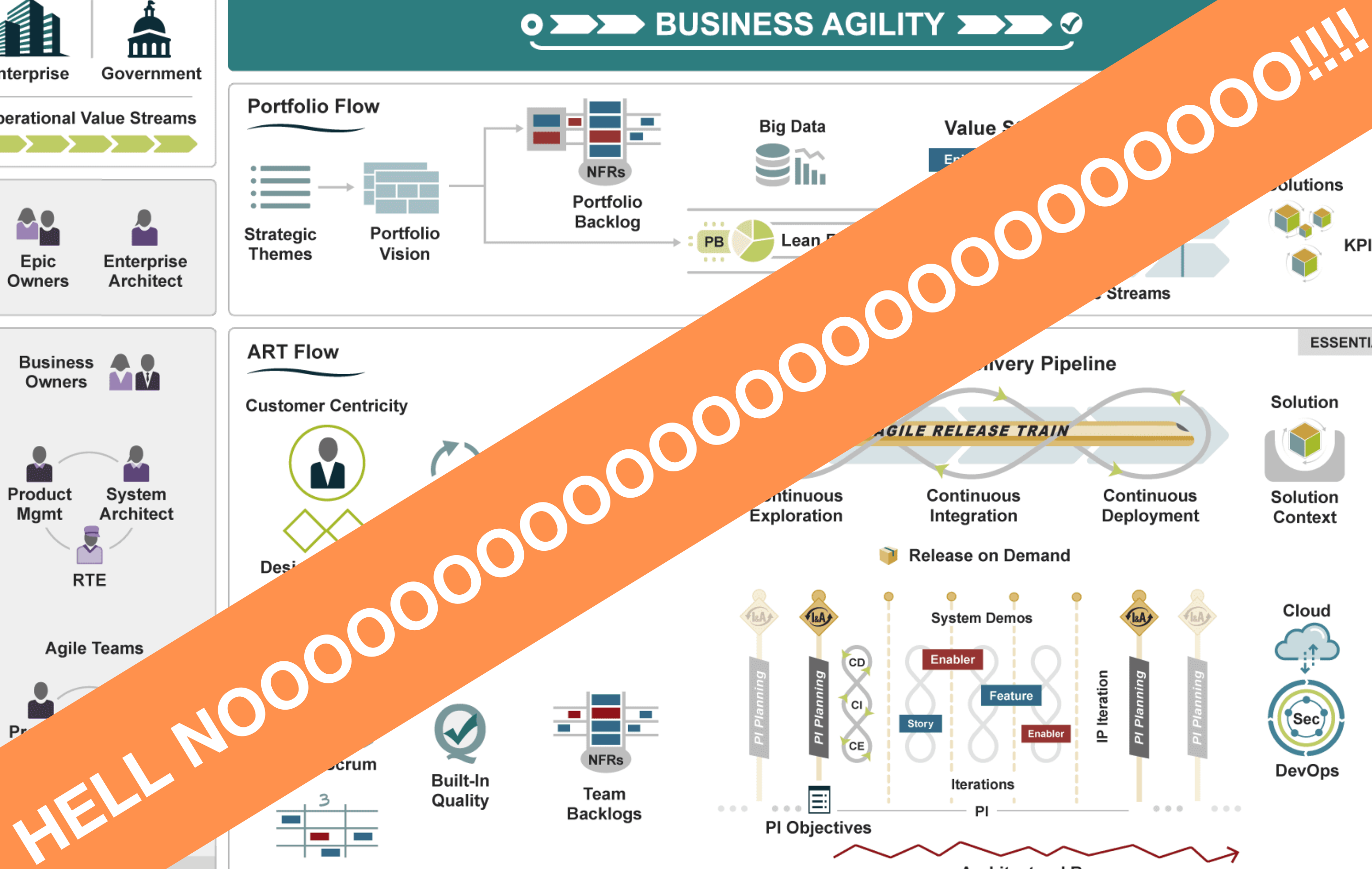


Agility is not a binary thing.



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What is next?



Agile frameworks do not exist.

Look beyond your framework.



Common Team Problems

Tobi(as Mende), Tech Unicorn Builders



Isolation + Low Collaboration



**Collaborate as if you mean it.
Discover challenges, co-create solutions,
own results together.**



**Competition prevents
collaboration.**



Collaboration over competition.



**Output obsession:
Measuring tasks, not value.**



Focus on outcomes.
Did our last delivery improve lives?
What did we learn?



Unrelated tasks, no clear
strategy, constant pressure.



Sprint Goal over content!



Soulless meetings kill motivation.



Check your rituals.
Ask why they matter and what value
they bring.



Power imbalances skew
contributions.



**A diverse team is worthless
if diverse opinions are not surfaced.**

Leaders speak last.



Resistance to change prevents
progress.



People don't resist change.
They resist change done to them.



High-performing Teams

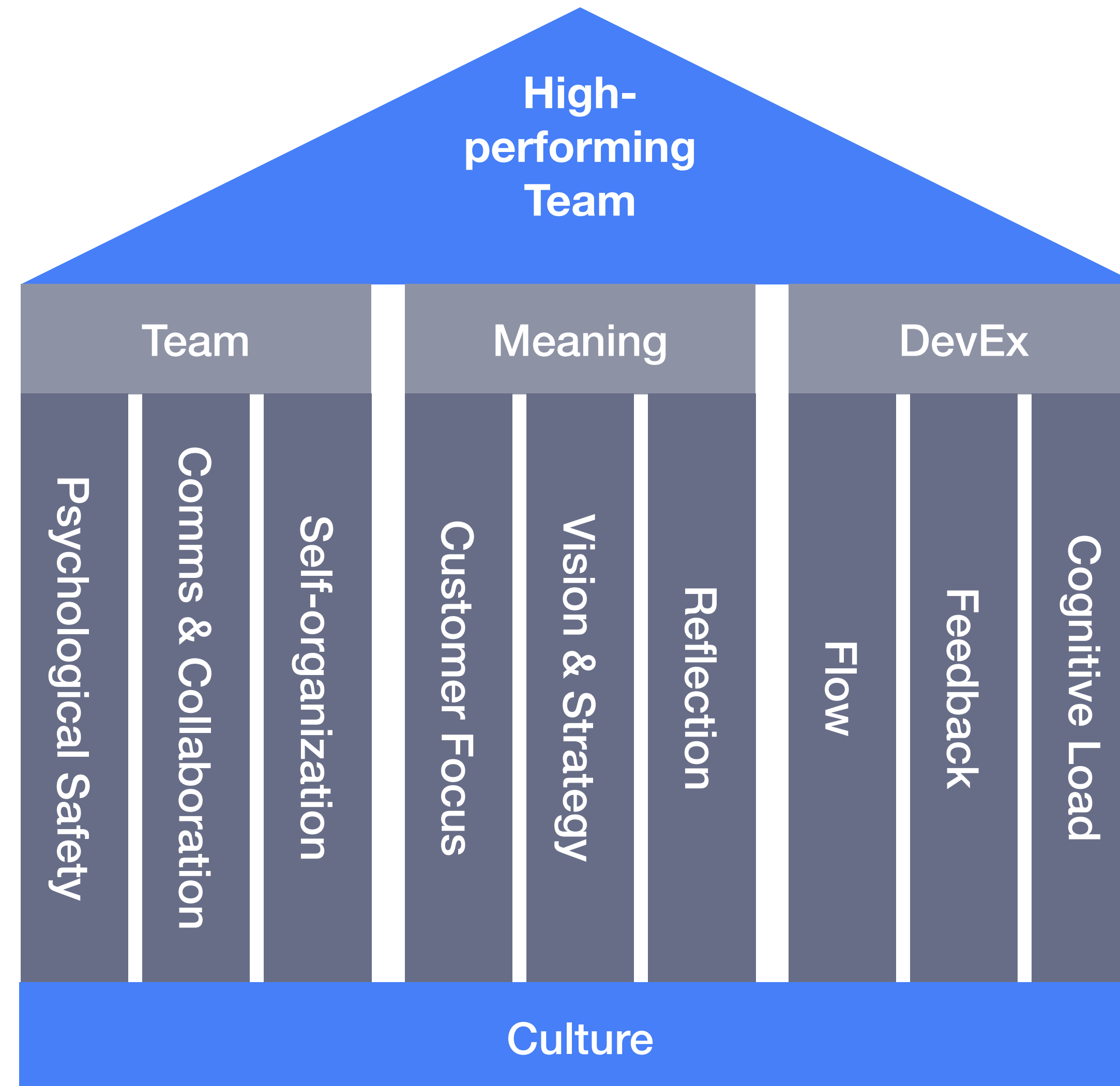
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“A high-performing team consistently delivers outstanding results by working together, sharing responsibility, and relentlessly improving to exceed customer expectations.”

Definition: High-performing Team

High-performing Teams

The Foundations

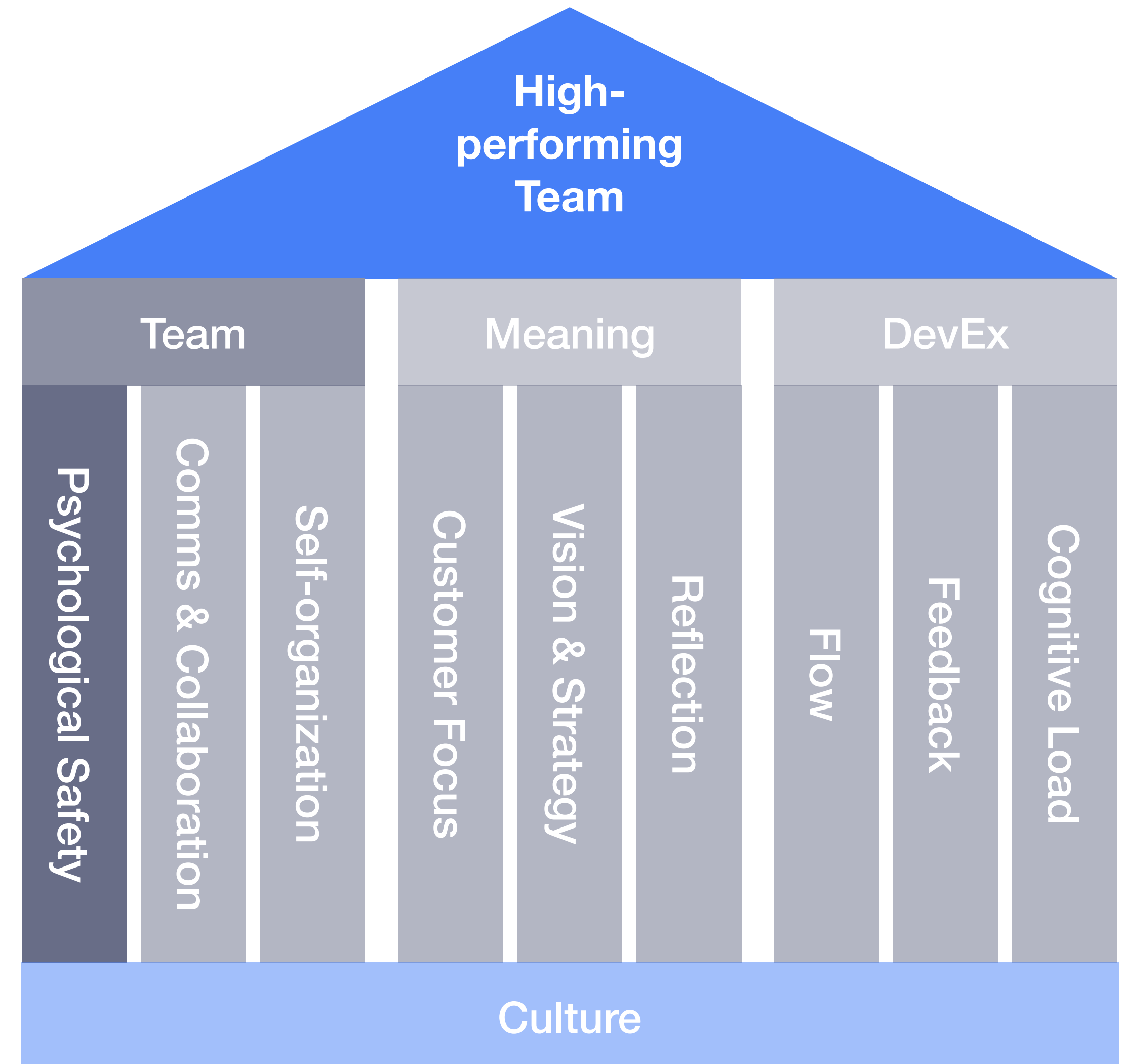


High-performing Teams

Psychological Safety

“a shared belief by members of a team that the team is safe for interpersonal risk taking”

Amy C. Edmondson

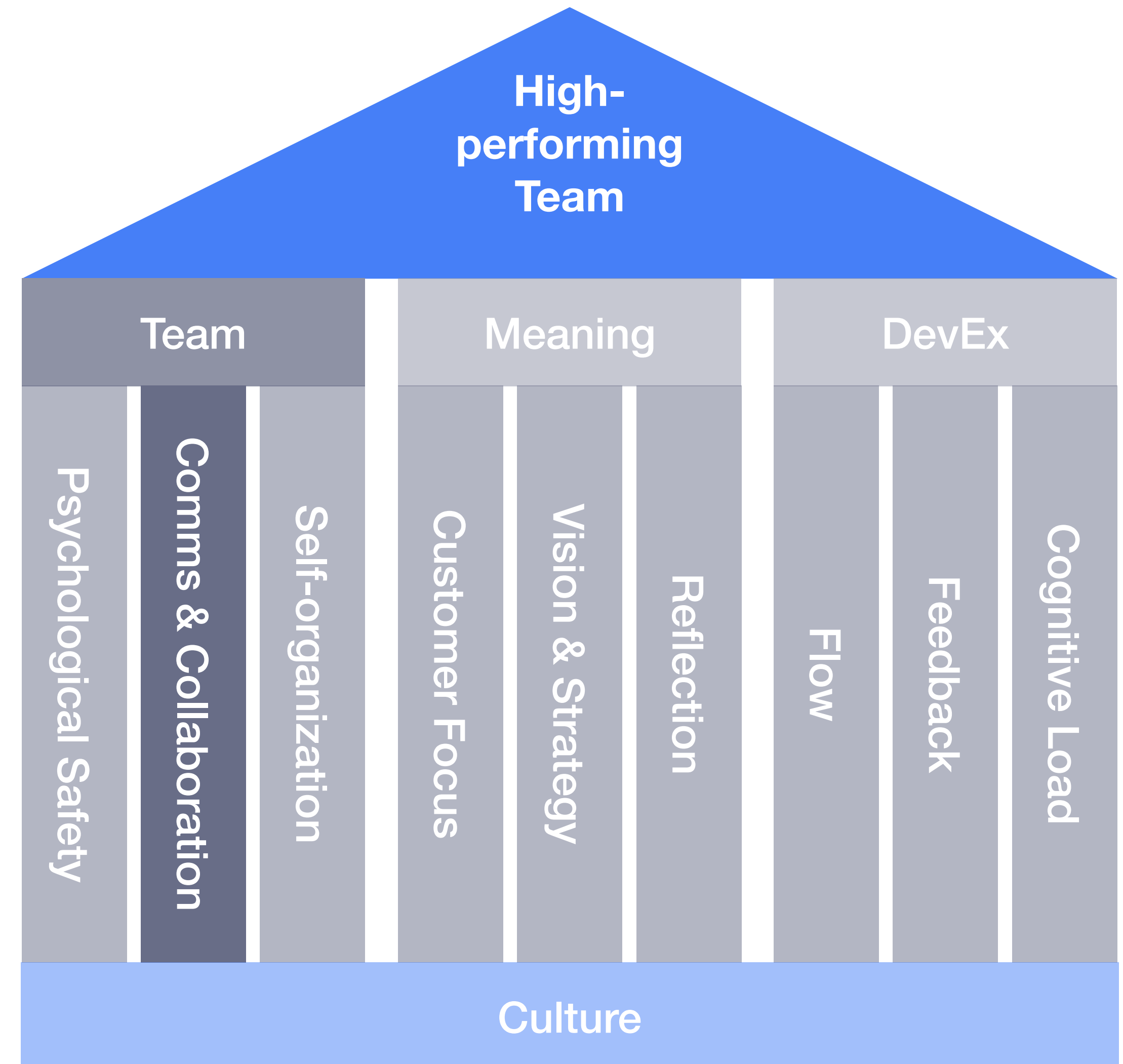


High-performing Teams

Communication & Collaboration

“Communication usually fails, except by accident.”

Wiio's Law

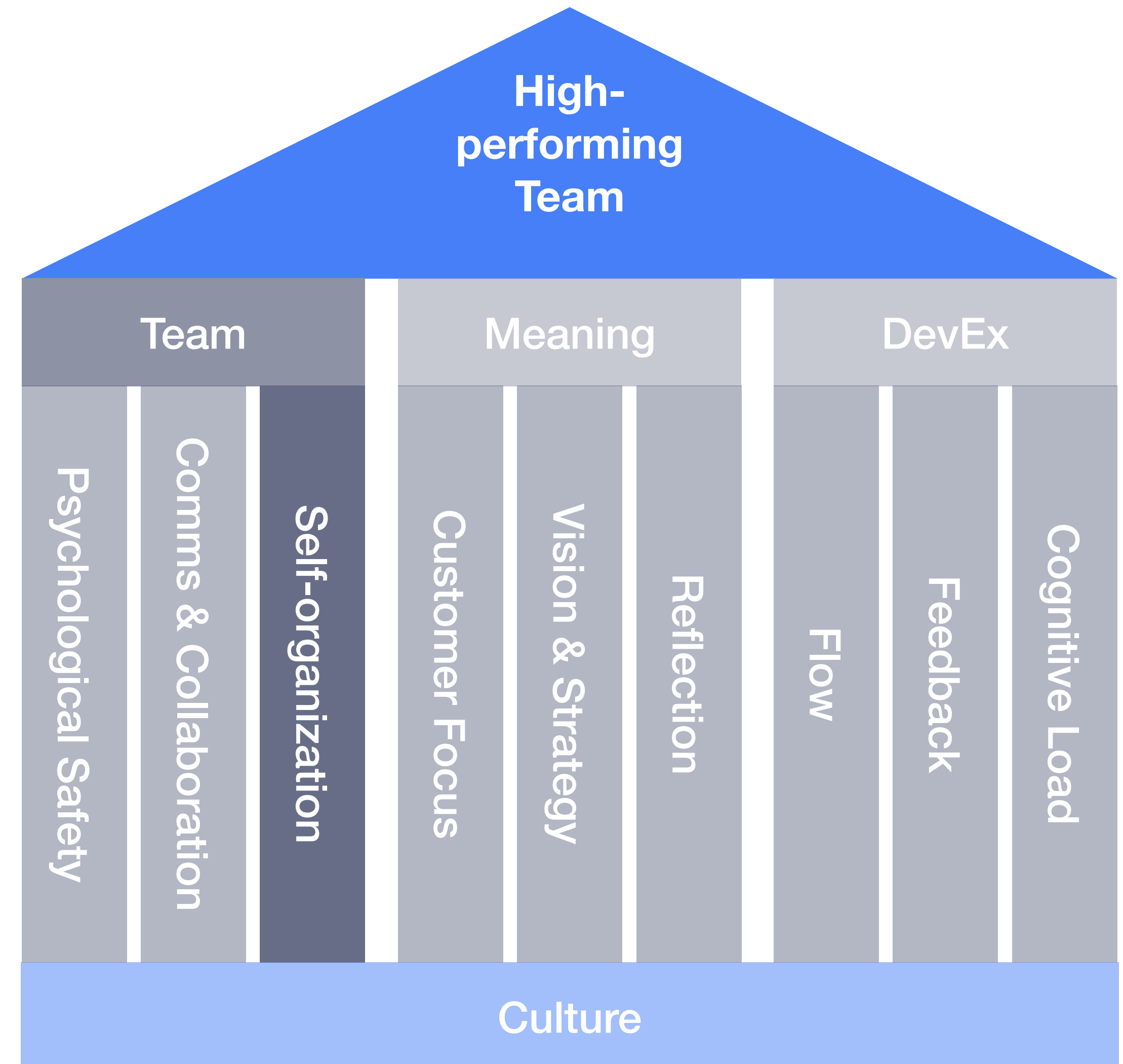


High-performing Teams

Self-organization

“Self-organizing
companies have
more leadership.
Not less.”

Me

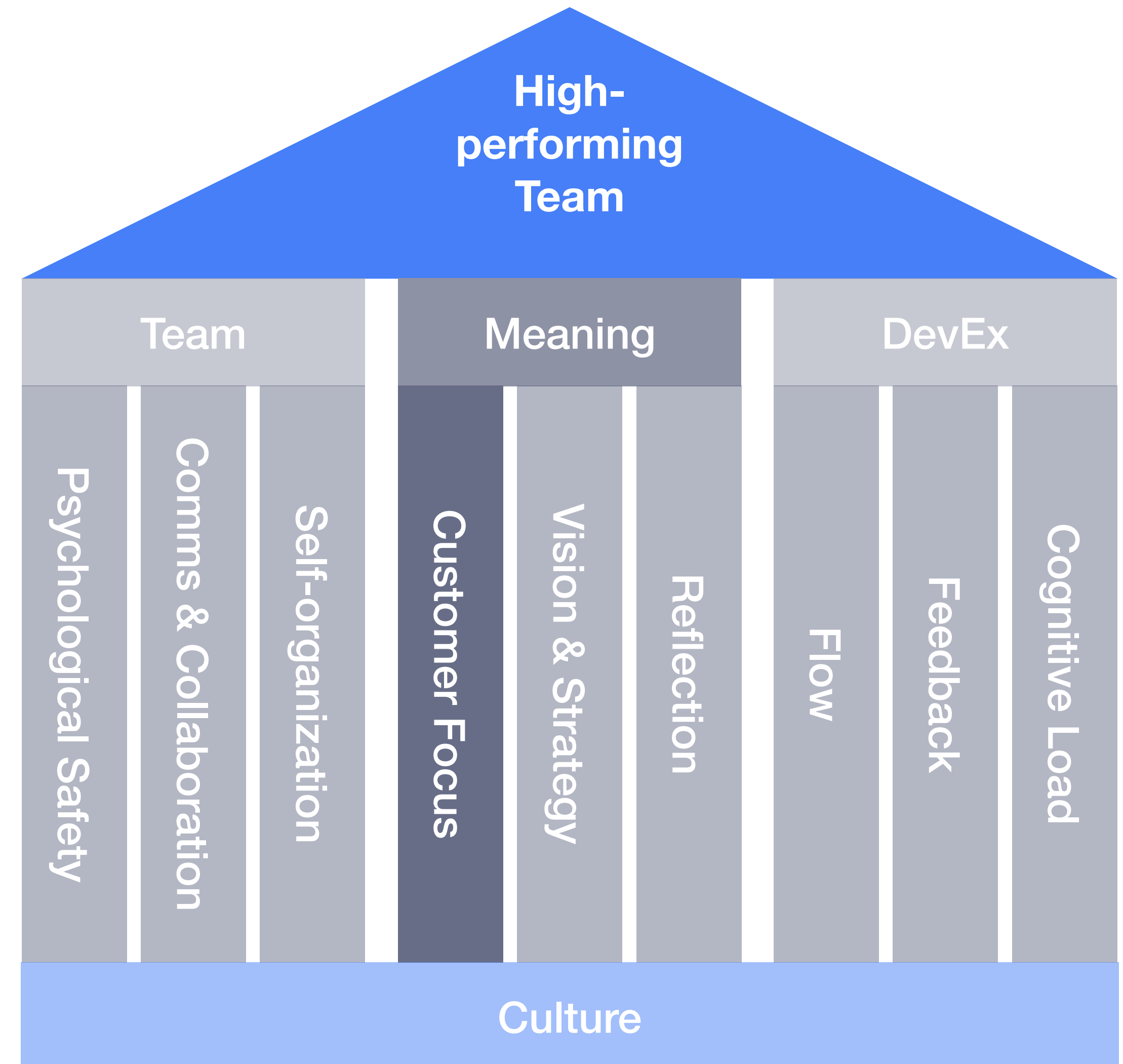


High-performing Teams

Customer Focus



Fall in love with
real customer
problems.

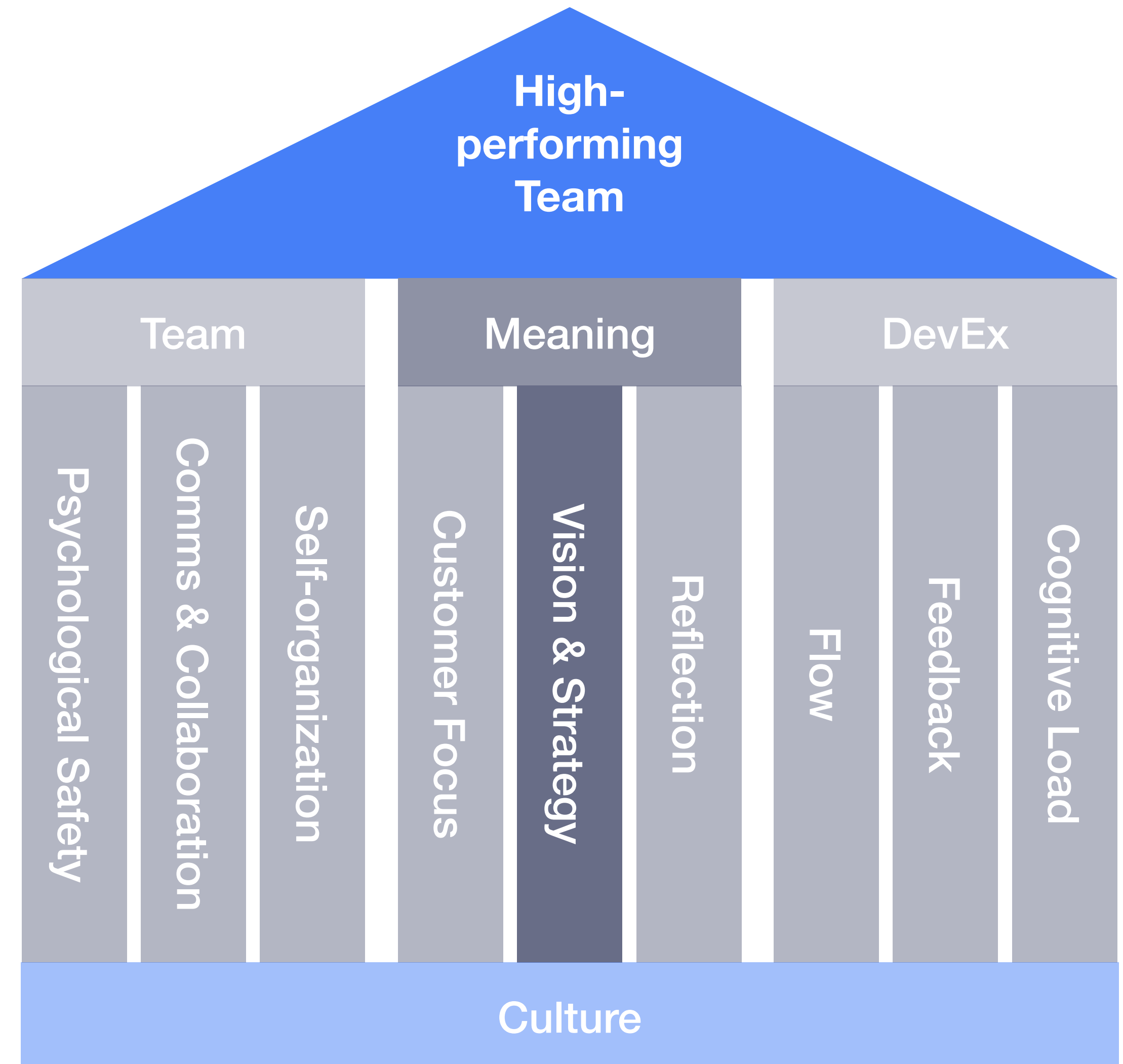


High-performing Teams

Vision & Strategy

“People can’t be lazy if they have an exciting goal and are enabled to pursue it.”

Also me

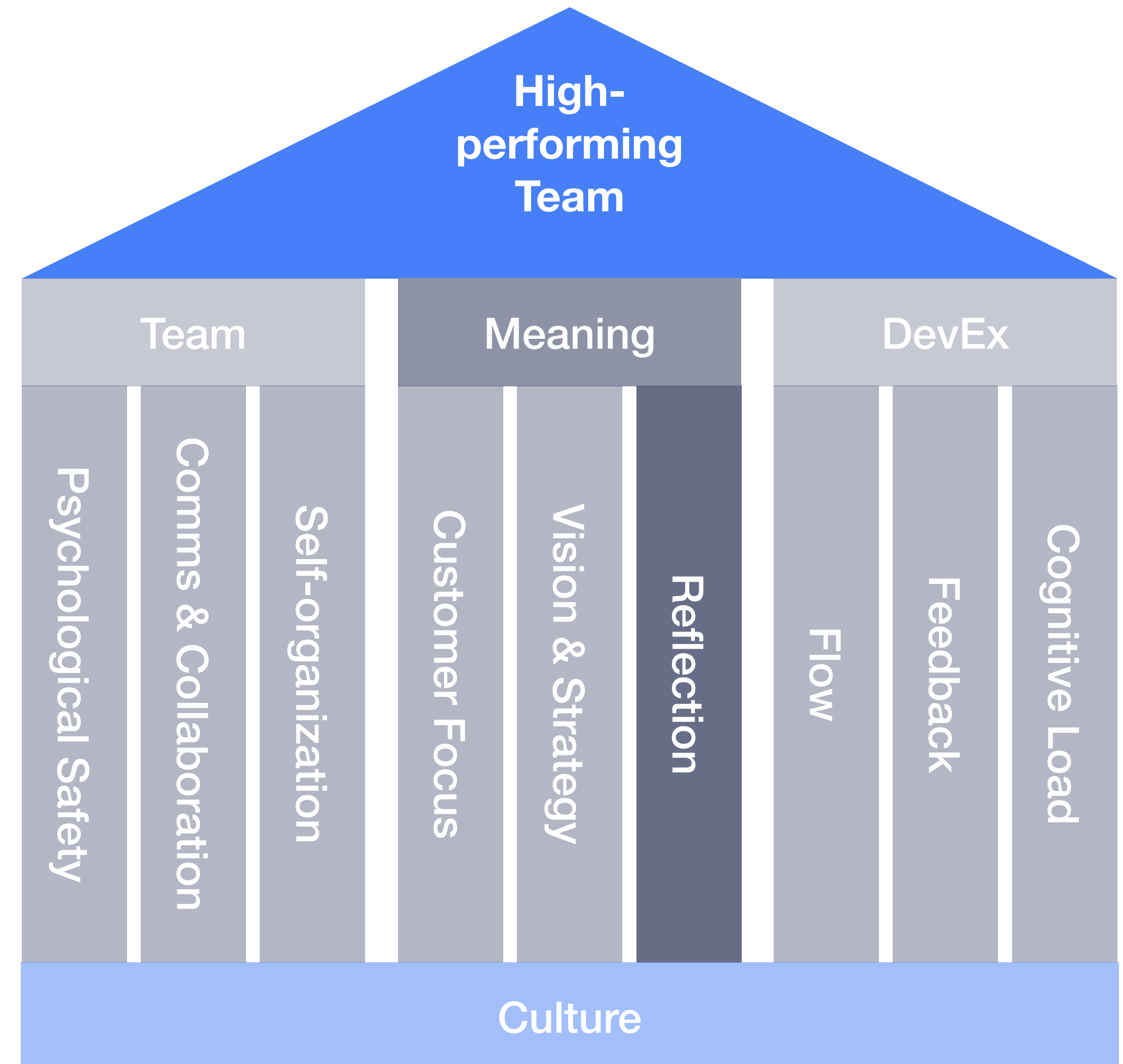


High-performing Teams

Reflection



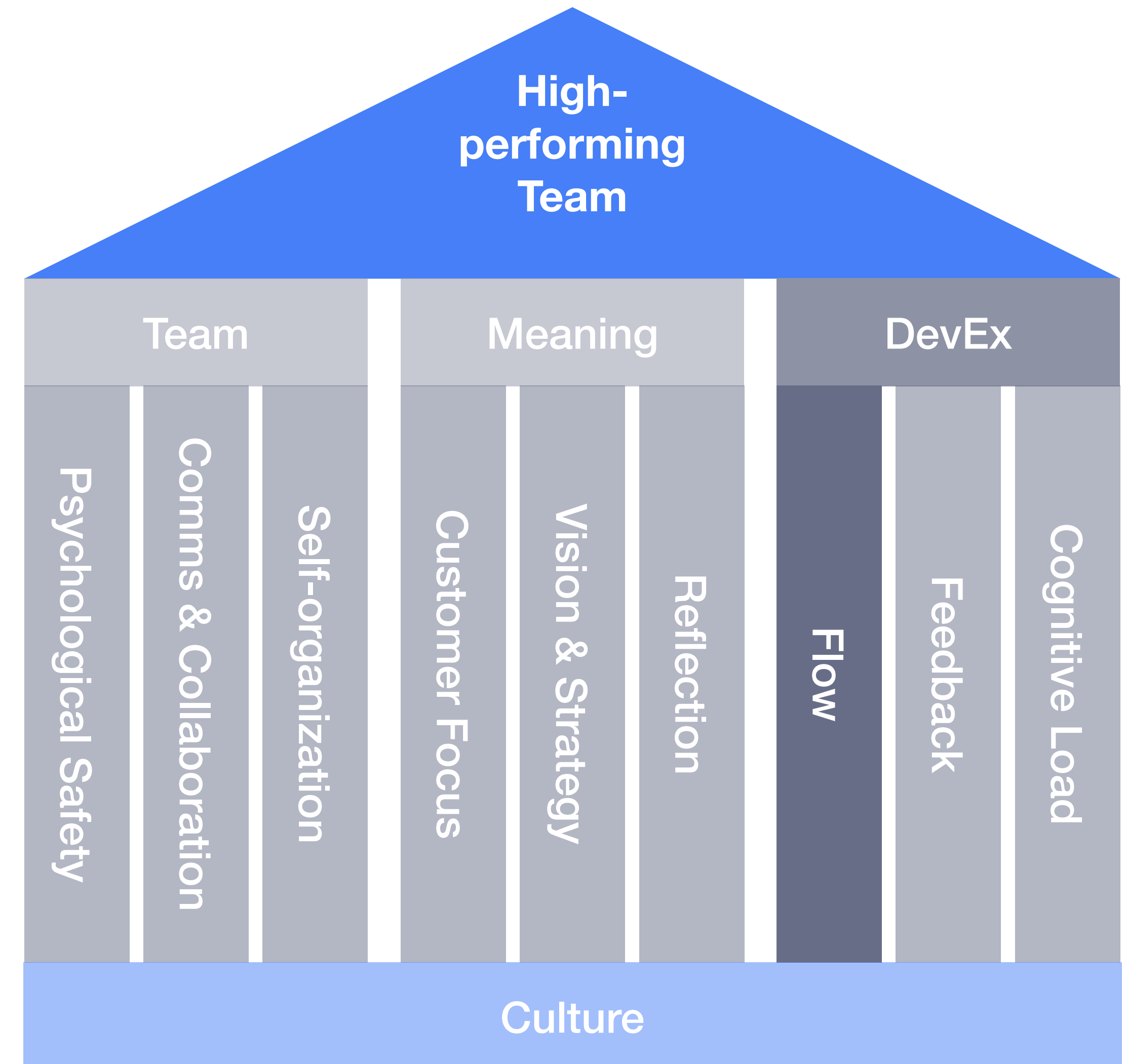
Step out of
operational
busyness.



High-performing Teams

Flow

Flow =
Focused
Motivation

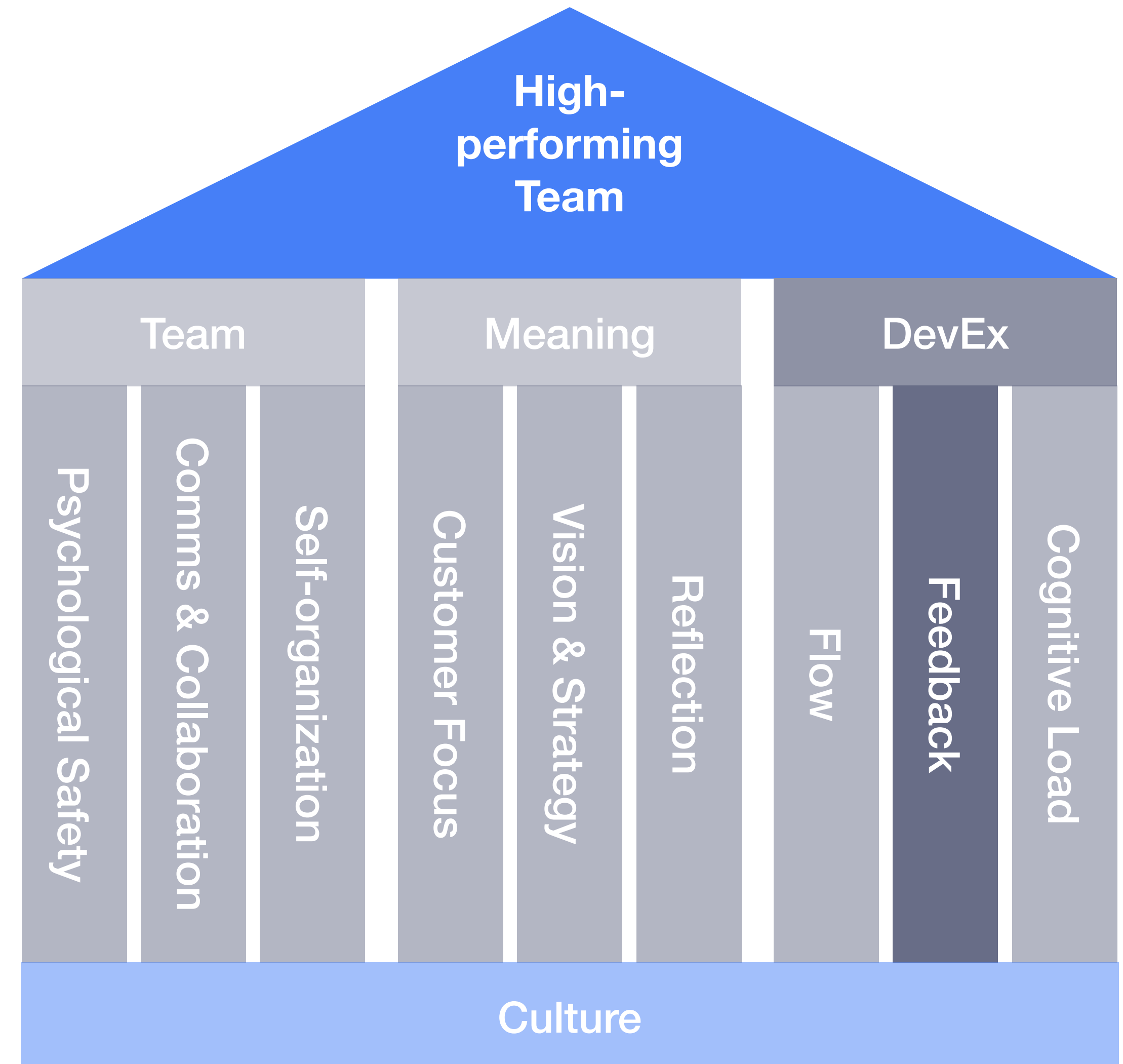


High-performing Teams

Feedback

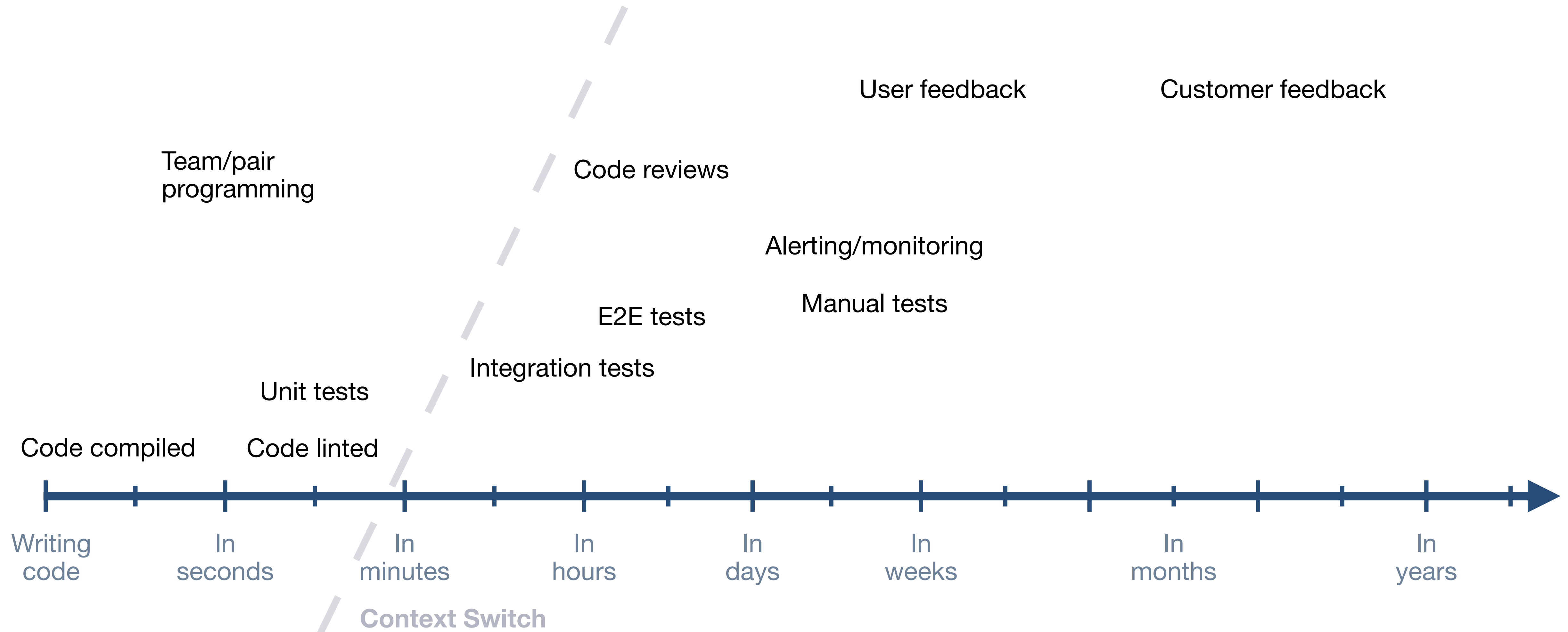


Shift
Feedback
Left



High-performing Teams

Better feedback loops

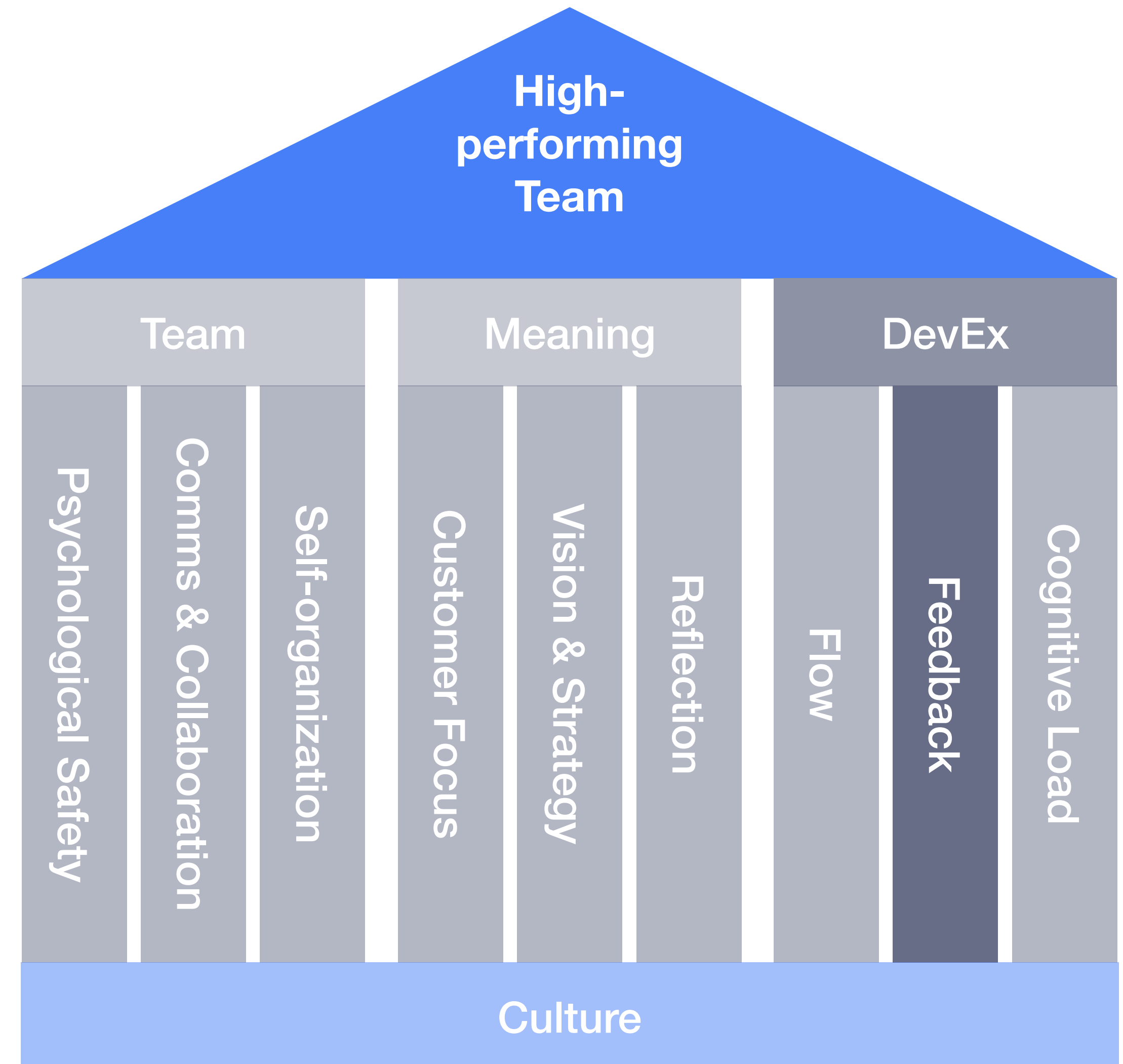


High-performing Teams

Feedback



Peer-to-peer feedback

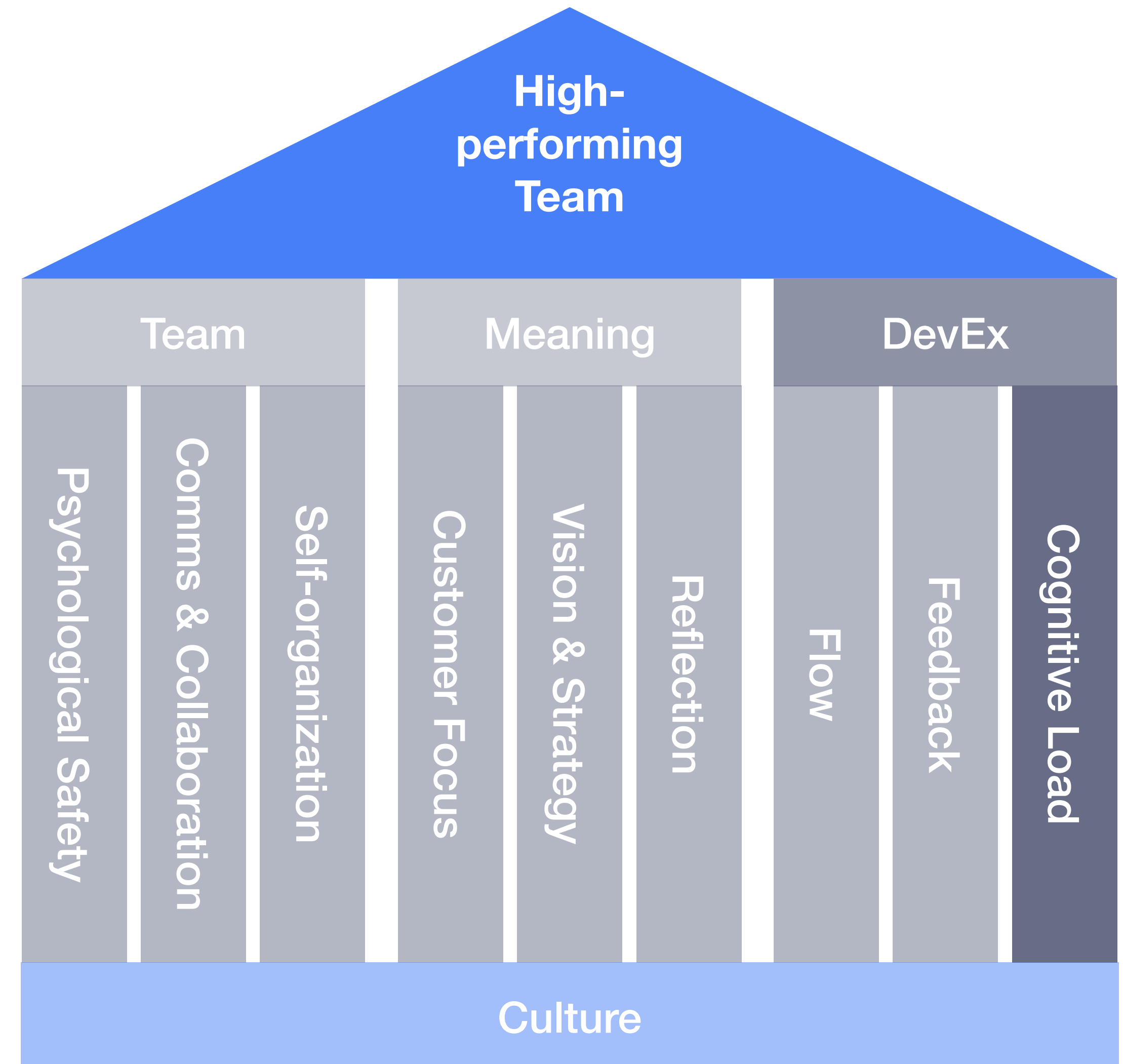


High-performing Teams

Cognitive Load

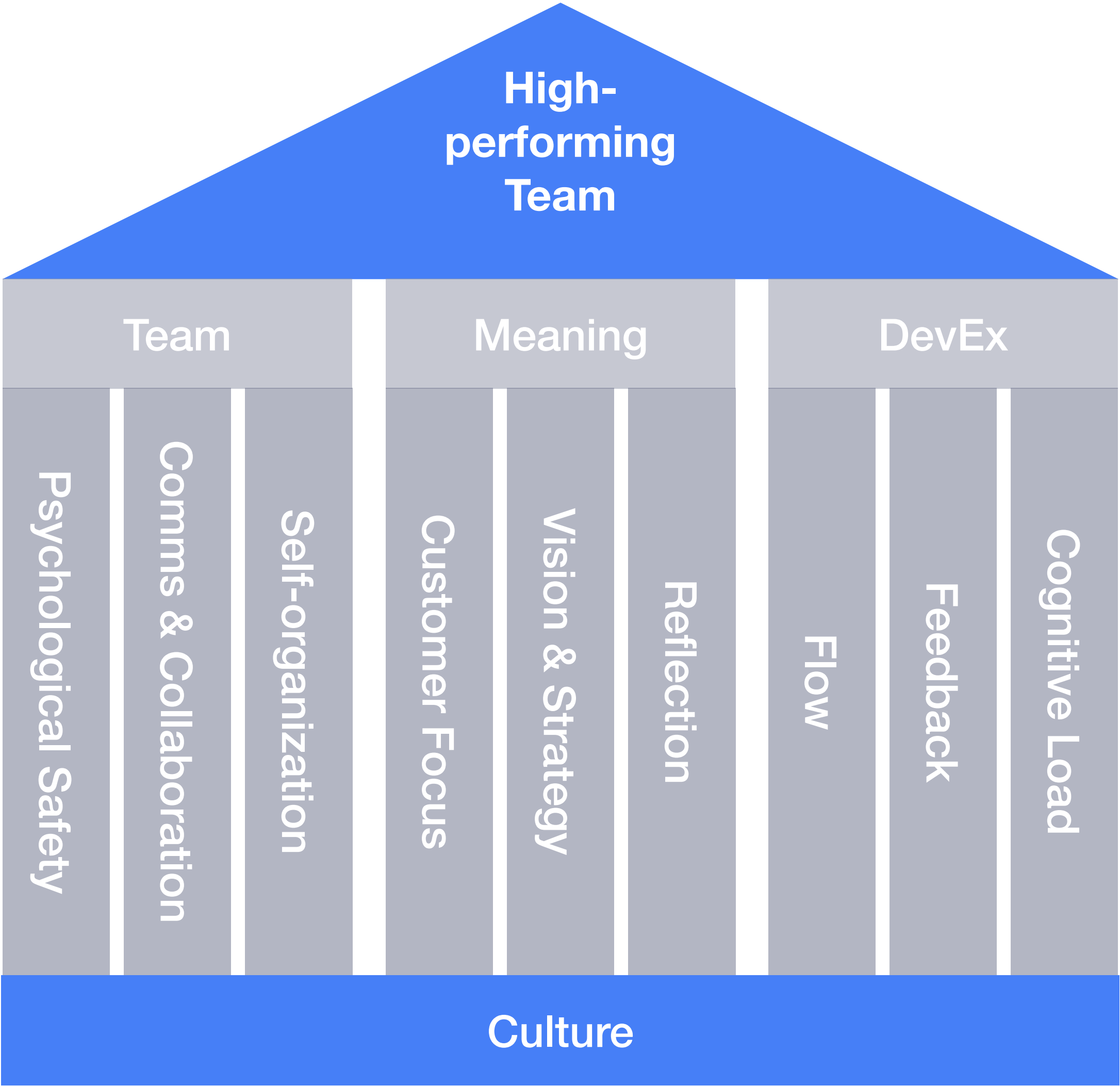
“cognitive load refers to the amount of working memory resources used”

Wikipedia



High-performing Teams

Culture



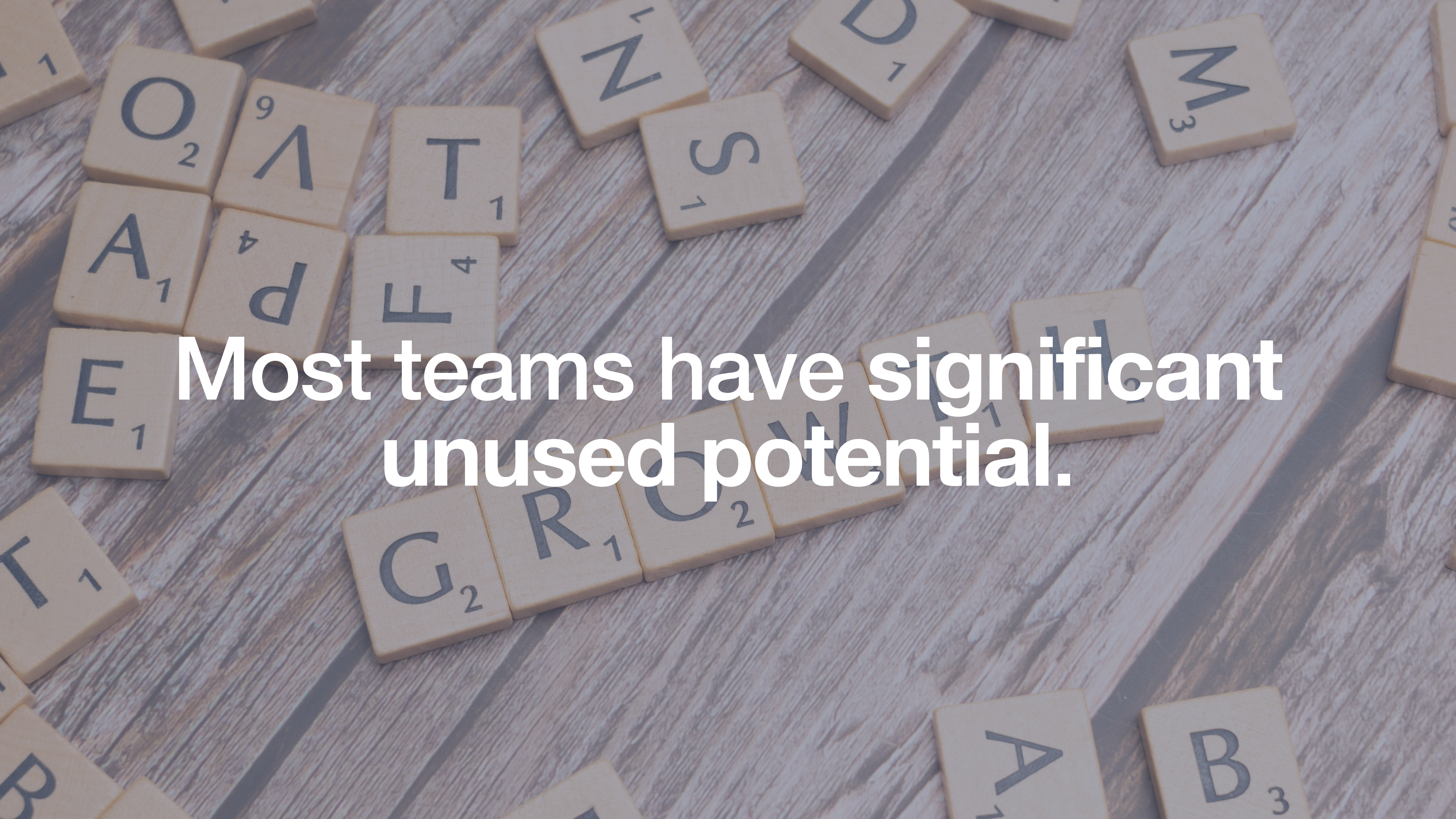


Closing Words

Tobi(as Mende), Tech Unicorn Builders



**Improvement is a continuous
game.**



Most teams have significant
unused potential.

An aerial photograph of a rural landscape. A paved road runs vertically through the center of the image. To the left of the road, there is a large, light-brown, eroded hillside. To the right, there are green fields and some small buildings. The text "All you need: Desire + outside perspective" is overlaid in white, bold, sans-serif font across the center of the image.

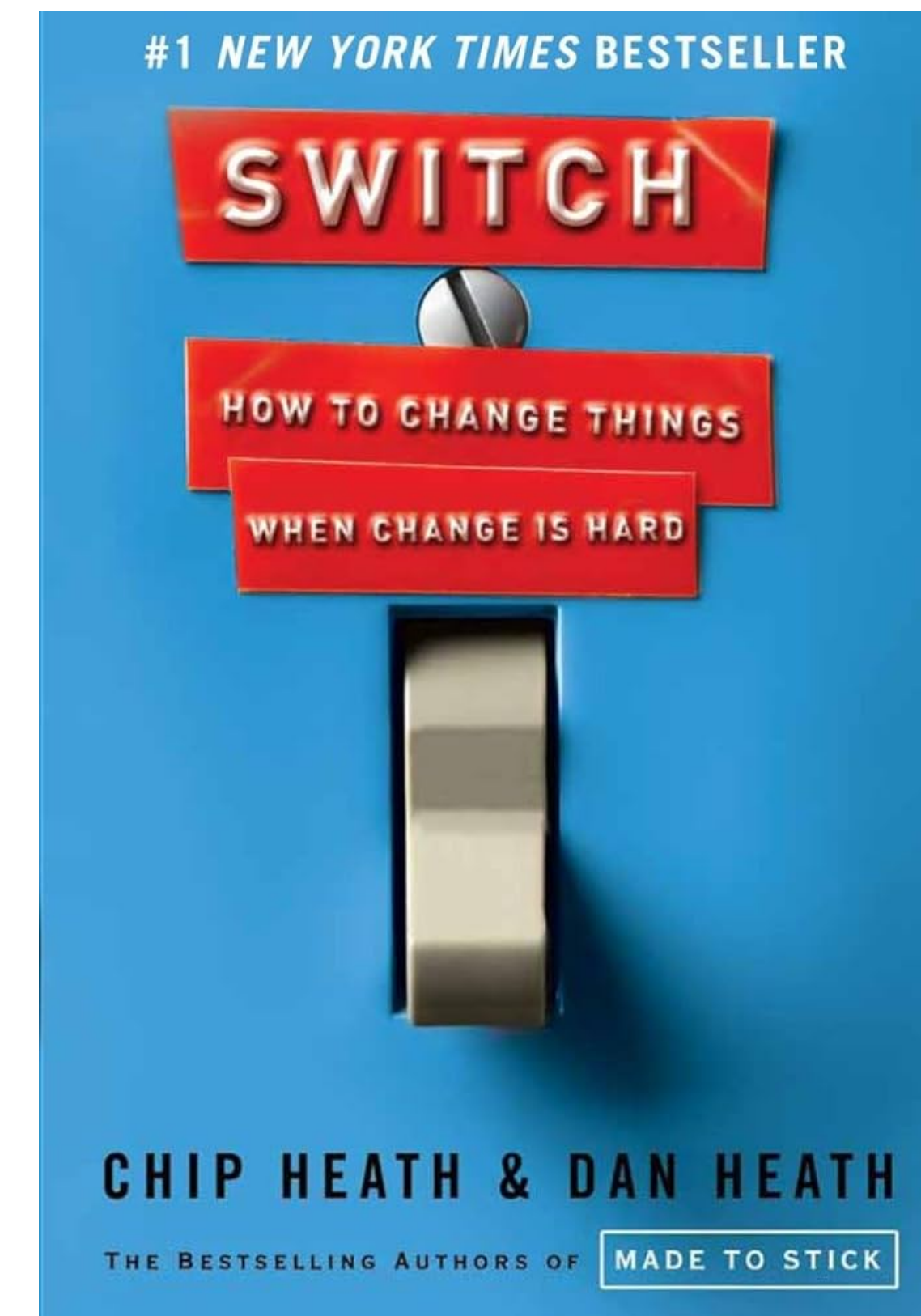
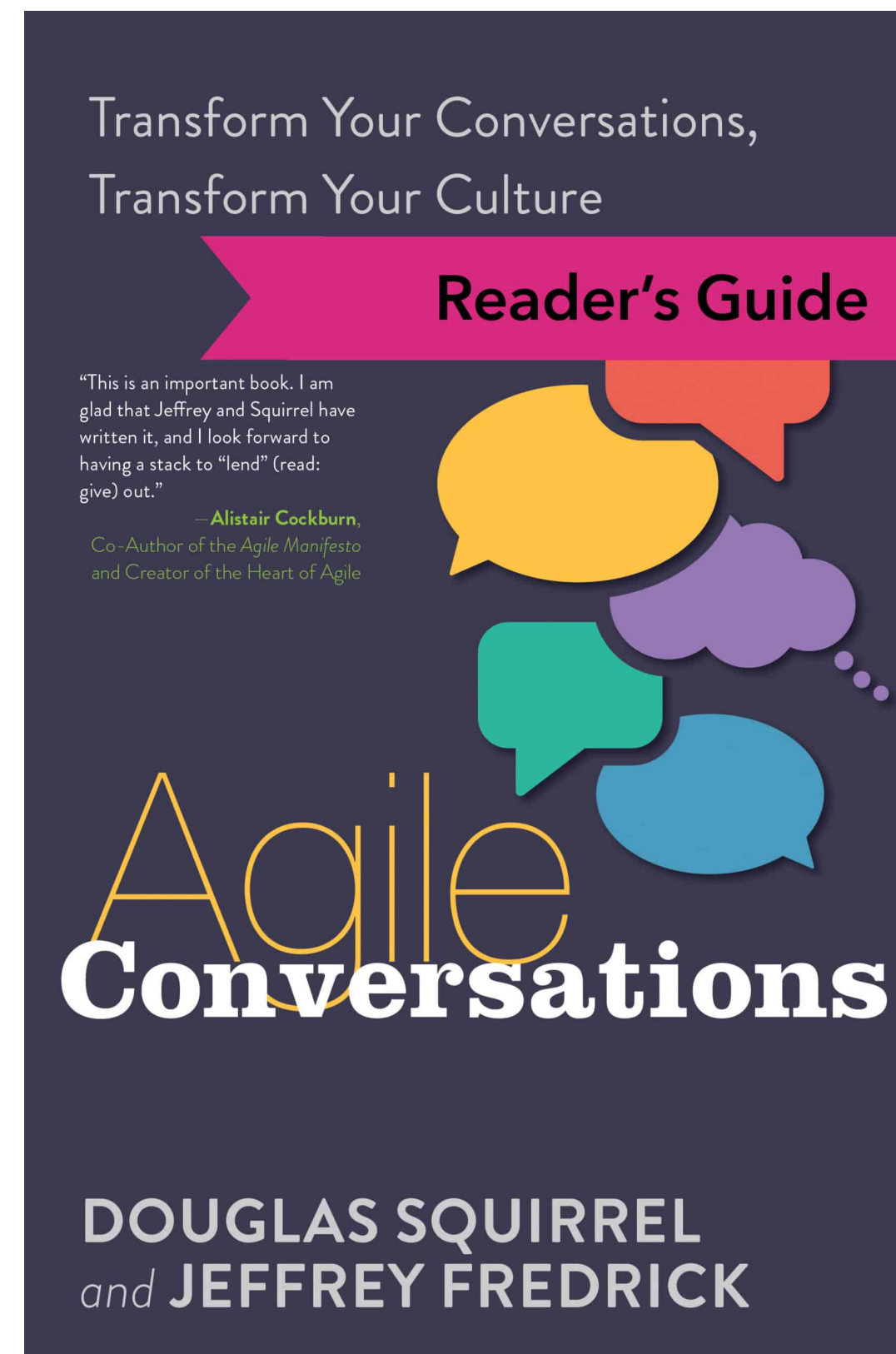
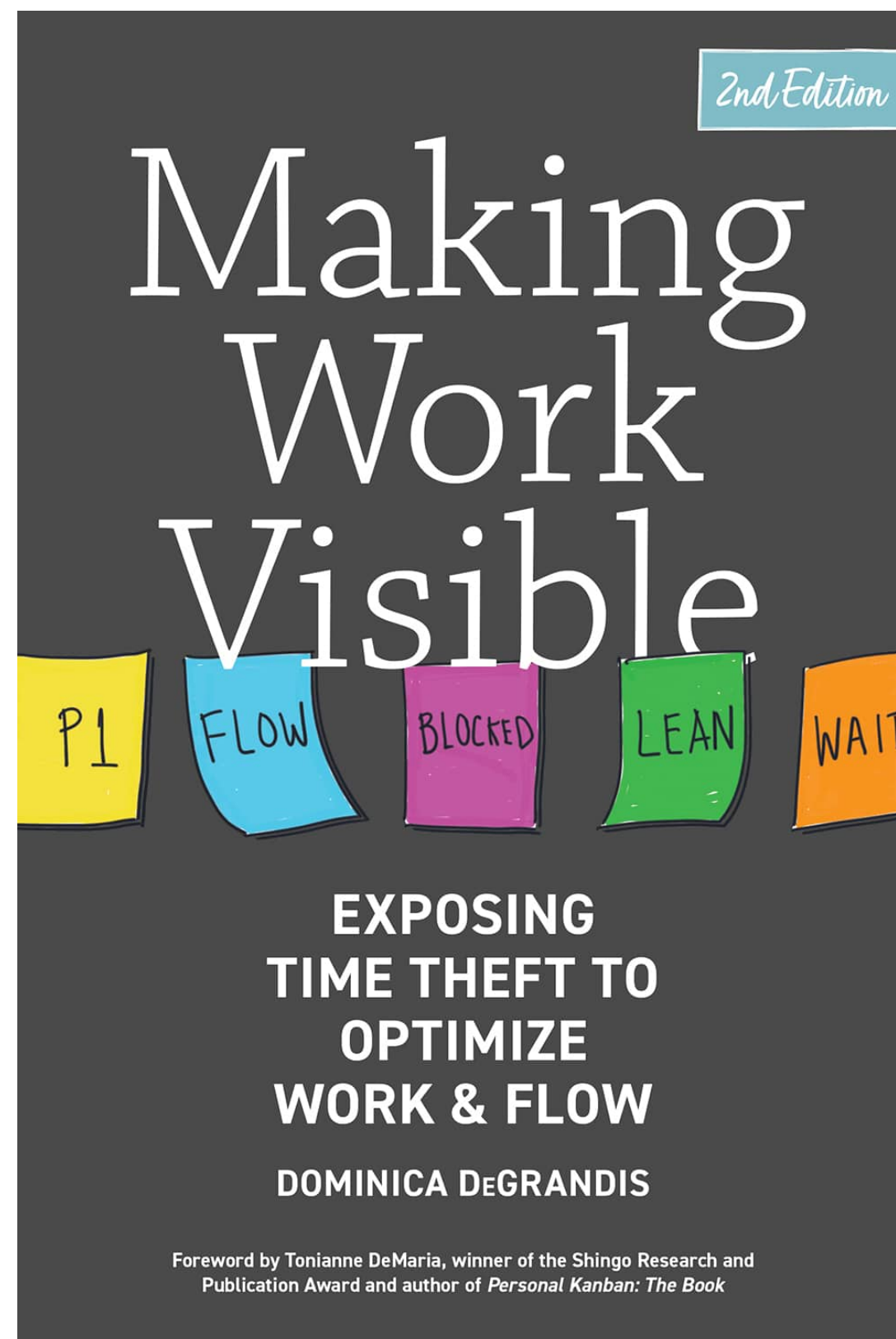
**All you need:
Desire + outside perspective**



**No silver bullets
(... apart from experimentation &
collaboration)**

Closing Words

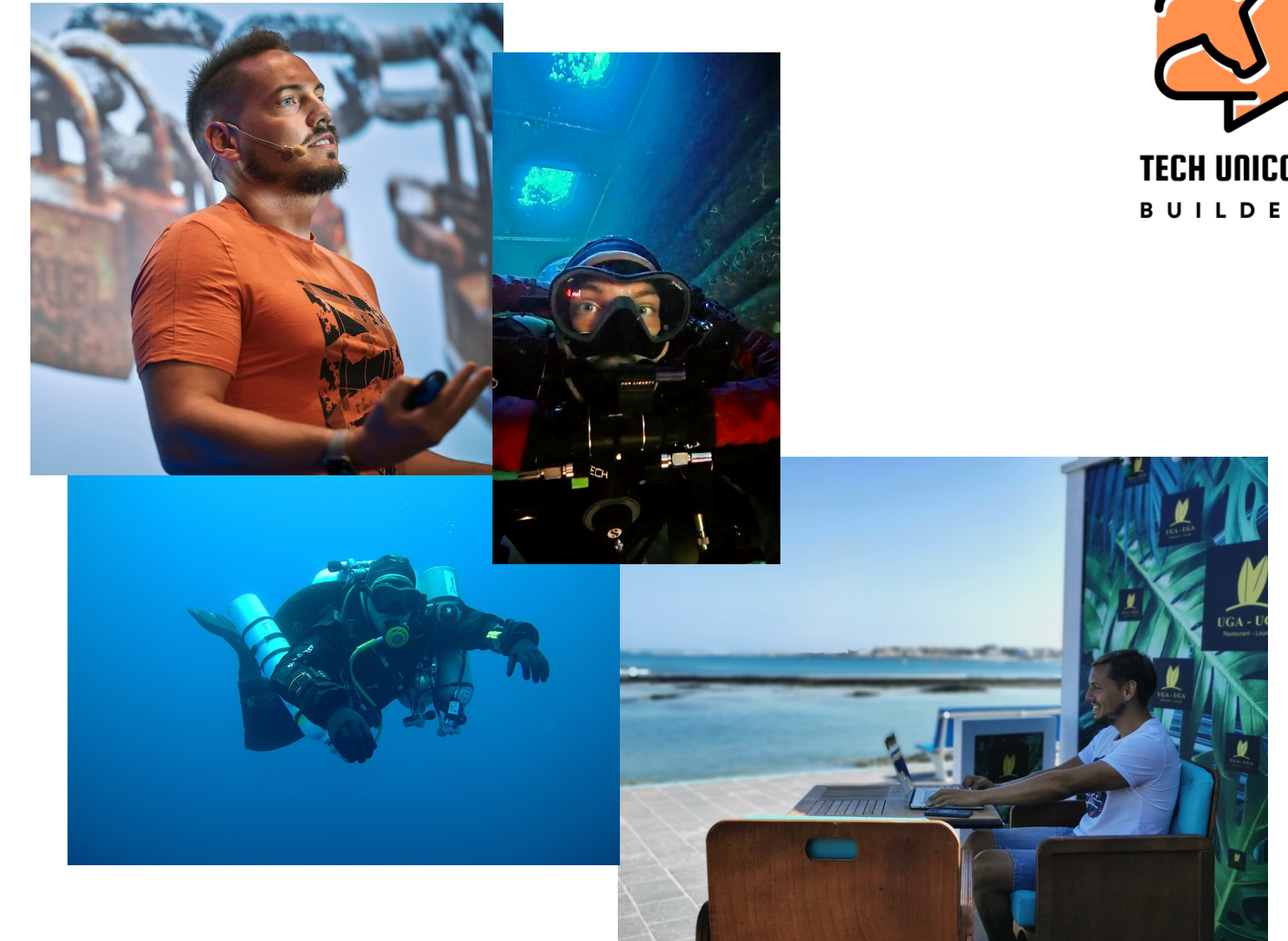
Books



About me

Tobi(as Mende)

- Helping leaders build high-performing engineering organizations.
- Doing this through:
 - Leadership Consulting,
 - Technical Agile Coaching,
 - Interim Engineering Leadership,
 - Workshops, Courses, Mentoring



Please Give Feedback,
Connect, Get Slides

What experiment should your team try next week?

Tobi(as Mende), Tech Unicorn Builders



Please Give Feedback,
Connect, Get Slides